



Creating a Legacy of Service

Mission Statement

Foundation 4Life® is creating a legacy of service as we build people, families, and communities wherever 4Life conducts business, with a particular focus on the children of the world.

Together, we will build a difference.

Philosophy

In July 2006, 4Life Founders David and Bianca Lisonbee launched Foundation 4Life at La Casa Rosada orphanage in Santo Domingo, Dominican Republic, with a check for \$75,000 to begin work on an addition to the existing structure. More than 1,000 distributors and visitors were present at the inaugural press conference.

4Life Co-founder Bianca Lisonbee is the heart of Foundation 4Life. “Our science and success are known worldwide and, because of that, our capacity for service is without bounds,” Bianca explains. “It’s thrilling to continue our quest to uplift others through Foundation 4Life and engage in community service work throughout the world.”

History of Service

Service is at the heart of everything 4Life does. As you change your own life with 4Life’s phenomenal products and outstanding financial opportunity, you are in a position to change others’ lives through meaningful acts of service.



Bianca Lisonbee, Sister Julia, and David Lisonbee at La Casa Rosada, Santo Domingo, Dominican Republic. July 2006

Foundation 4Life is building a legacy of service by fostering long-term, sustainable partnerships with orphanages around the world. With this specific focus on orphanages, Foundation 4Life seeks to better the lives of children as it progressively focuses on three main areas of a child’s life: Nutrition/Supplementation, Shelter, and Education. With education being the pinnacle, children will have the knowledge and skills in-hand to support themselves and make a positive impact on their society for years to come—creating a true legacy of service.

Throughout Foundation 4Life’s history, and even the history of 4Life itself, the company has frequently sought out causes that would benefit children. Beginning in 2001, they partnered with Nkosi’s Haven, a home for mothers and children affected by HIV in South Africa. Many of these children are orphans. Foundation 4Life has made significant donations to help build Nkosi’s Haven 4Life Farm so the Haven could grow their own food, expand their chicken runs for increased egg production, and offer self-improvement classes to the mothers in pottery, sewing, knitting, and candle-making. Foundation 4Life provides monthly financial assistance and 4Life product support on an ongoing basis.

In 2006, Foundation 4Life was formally launched at La Casa Rosada orphanage in the Dominican Republic. Established in 2001, La Casa Rosada—"The Pink House"—is a Catholic orphanage that provides critical health care, housing, education, and job training for orphans affected by HIV. Currently, La Casa Rosada is home to over 50 children. In addition to financial and child development support, Foundation 4Life donates a monthly supply of 4Life Transfer Factor® products for all children and employees at La Casa Rosada. From 2006–2009, generous donations from 4Life distributors, executives, and employees helped build and furnish a beautiful addition to the existing structure at La Casa Rosada. This addition gives the older children more personal space and areas to study, plus living areas for the Sisters of Charity who attend to the daily needs of the children.

In 2009, Foundation 4Life began supporting a SOS Children's Villages home in Hyderabad, India with \$11,500 USD in initial funding. The specific home supported by Foundation 4Life houses 12 children, plus a "mother" who cares for each of them. Foundation 4Life also has a partnership with the HIV/AIDS Children Welfare Association Malaysia (PERNIM) in Kuala Lumpur, Malaysia. These associations will continue to grow over the coming years as Foundation 4Life works to better understand the individual needs of the children who call these orphanages home.

A Lasting Legacy

The organization's three-tiered approach will target the specific needs of each orphanage, working closely with the management to best support the children. The ultimate goal is to leave a lasting legacy of empowerment for these children, the orphanages in which they reside, and their local communities. When children have the tools they need to thrive and achieve, they are able to give back to society, be a positive example for others, and no longer be a burden on their communities and government.

Children truly are the future. Foundation 4Life considers it a privilege to do everything in its power to provide the best possible foundation for these children to create truly extraordinary lives of their own.

Visit www.foundation4life.org for the latest Foundation 4Life news, current projects, and upcoming events.



Service Around the World

As of September 2009, Foundation 4Life® had completed over 50 service projects in 17 countries, and donated over \$753,000 in monetary donations and 4Life Transfer Factor® products. Aiding the elderly at the Rumah Charis Home in Malaysia; walking in support of cancer research in Australia, New Zealand, and Hong Kong; providing much-needed school supplies at the Ratu Sauvoli Memorial School in Fiji; delivering emergency food supplies to the victims of Hurricane Noel in Mexico and the Dominican Republic... Foundation 4Life has made a significant positive impact in communities all over the globe.

Foundation 4Life and 4Life® HSAB Members Sponsor Medical Protocol at La Casa Rosada

4Life Chief Scientific Officer Calvin McCausland PhD, along with Health Sciences Advisory Board (HSAB) member Richard Bennett, PhD and Gold International Diamond Esdras Cabrera Alberto, visited La Casa Rosada orphanage in Santo Domingo, Dominican Republic to kick off a new medical assessment program for the children at La Casa Rosada that was recommended by HSAB members. The protocol will be carried out under the direction of the HSAB and a small team of local physicians who have volunteered their resources. The program will monitor the kids' immune system health to provide the best support possible through 4Life Transfer Factor® products, as well as other means offered by the local physicians.

4Life Founders Visit SOS Children's Villages

In November 2009, 4Life Founders David and Bianca Lisonbee made their first visit to SOS Children's Villages in Hyderabad, India. SOS Children's Villages is one of the largest private childcare organizations in the world, with over 200,000 orphaned, abandoned, and homeless children in its care. Each child finds a new, loving family with other people who have come from similar circumstances. As part of their visit, the Lisonbees presented toy boxes to each house, along with chocolates for all of the 200 children who live at the Hyderabad location.

4Life Japan Distributors and Employees Beautify a Local Park

4Life distributors and employees in Japan worked together to clean up Kasai Rinkai Park in Tokyo, Japan. The group cleaned the park and gathered together a lot of garbage that they were able to properly throw away. Later, attendees enjoyed a barbecue in the park. This was a special "Women 4Life" project for Japan, bringing women together to do service in the community.

Foundation 4Life Donates \$11,500 USD to SOS Children's Villages

4Life India made a big service impact with a \$11,500 USD Foundation 4Life donation to SOS Children's Villages in Hyderabad, India. Foundation 4Life sponsors a specific home that houses 12 children, plus a "mother" who takes care of them. The house mother guides the children in their studies and helps them in their overall development. 4Life has pledged on-going support with hands-on service opportunities for distributors and employees, 4Life events with the SOS children in attendance, and 4Life product donation.

4Life Distributors and Executives Assemble Backpacks for Kids

During 4Life's illuminate '09 convention, thousands of 4Life distributors worked with 4Life executives and employees to benefit E.S.T.H.E.R., a non-profit organization in Florida that provides support for the physical, emotional, and spiritual needs of single mothers and their children with educational programs, vocational training, employment opportunities, and more.

Every year, E.S.T.H.E.R. holds a back-to-school fair to help alleviate the financial stress that single mothers face each September when their children start a new school year. 4Life distributors and executives filled 1500 backpacks with school supplies for the 2009 fair.

To see a full listing of Foundation 4Life® service projects, visit www.foundation4life.org.



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Fact Sheet

International Headquarters

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USA

International Business

Puerto Rico, European Union, Spain, Mexico, Panama,
Dominican Republic, Colombia, Japan, Korea, Taiwan,
Singapore, Malaysia, Philippines, Thailand, Australia,
New Zealand, Russia, Canada, Hong Kong, India

International Offices

USA, Australia/New Zealand, Hong Kong, Colombia,
India, Japan, Korea, Malaysia, Mexico, Philippines
Singapore, Spain, Taiwan, Thailand

Years in business

11+

Employees

USA	256
Australia/New Zealand	9
China/Hong Kong	7
Colombia	23
EU/Netherlands	0
Eurasia	0
India	10
Japan	28
Korea	12
Malaysia	42
Mexico	29
Peru	2
Philippines	13
Singapore	7
Spain	16
Taiwan	19
Thailand	12

Manufacturing

Sandy, Utah
Orem, Utah

Key Officers

Chief Executive Officer, Founder	David Lisonbee
Co-founder	Bianca Lisonbee
President	Steve Tew
Chief Financial Officer	Mark Ostler, CPA
Chief Operations Officer	Danny Lee

Chief Scientific Officer

Calvin McCausland, PhD

Key Products

4Life Transfer Factor® Tri-Factor® Formula
4Life Transfer Factor Plus® Tri-Factor® Formula
4Life Transfer Factor® RioVida® Tri-Factor® Formula
4Life Transfer Factor® RioVida Burst™ Tri-Factor®
Formula
4Life Transfer Factor® Cardio™

Product Range

Innovators in Transferceutical™ Science with products and research that focus on immune system support, as well as general health and wellness, weight management, personal care, and animal health support

Number of Distributors

More than 100,000 internationally

Form of Marketing

Direct Selling

Transferceutical Science

4Life recognizes that a strong, healthy immune system means a quick and effective response to any potential threat or stressor. The faster your body deals with invaders, the more energy it can spend on your body's other needs. The impact of the immune system is felt throughout the entire body.

Most products on the market today provide *nutrition* to the immune system. What the immune system really needs—and what Transferceutical™ products provide—is *information*. Transferceutical Science is the research and innovation of products that educate your immune system to recognize, respond to, and remember potential threats.

Transfer factors are messenger molecules that transfer immune information from one source to another. They were discovered in 1949 by Dr. H. Sherwood Lawrence (head of infectious diseases and immunology at NYU, 1959–2000). Since that time, thousands of scientific papers have been published and over \$50 million spent on research.

4Life has also pioneered the research and study of something even smaller than transfer factors—*nanofraction molecules*. These light-weight molecules provide intuition so immune cells know when to act, how to act, and when to rest.

Many scientists believe that transfer factors and nanofraction molecules could be two of the most

exciting immune system discoveries to date. 4Life leads the industry in Transferceutical products and research.

Patent Information

US Patents 6,468,534 and 6,866,868, with other patents pending.

Foundation 4Life®

501(c)(3) launched July 2006.

All donations are tax-deductible in the United States.

One hundred percent of all donations go directly to humanitarian efforts.